

Seenons' Road to Circularity



Refuse

- Not using or buying a product

Rethink

- Use a product more intensively by sharing it or offering it as a (shared) service

Reduce

- Use less of a product or material

Reuse

- Reuse a product in its original function

Repair

- Repairing a product

Refurbish

- Refurbishing a product by replacing parts

Remanufacture

- Making a discarded product work again by replacing parts

Repurpose

- Using an end-of-life product in a new product with a new function

Recycle

- Using materials from a product to make a new product of the same quality

Recover Materials (organic)

- Convert food waste and organic waste into biogas or compost

Downcycle (non-organic)

- Use materials from a product to make a new product of lesser quality

Recover Energy

- Incinerating waste to extract energy

Incinerate

- Incinerating waste without extracting energy

Landfill

- Burying waste in the ground